

FOSTER BEAUTY FASHION SHOW

ART. ENTERTAINMENT. FASHION.

WINTER 2022 DESIGNER APPLICATION

Email your completed application to ADMIN@FOSTERBEAUTYFASHIONSHOW.COM
with the subject line
“FBFS WINTER 2022 DESIGNER APPLICATION”.

The Foster Beauty Fashion Show is a partnership of independent fashion designers, producers, boutiques, stylists, entrepreneurs, and models. This event was created to increase economic development and enhance the visibility of the Hampton Roads and DMV area as leaders in the fashion industry.

Designer Commitment:

***Some dates and locations are tentative and subject to change.** Once selected, you will be sent a detailed email with all information regarding the event.

Model Call: Saturday, Sept. 10th

Location: Norfolk, Virginia

Rehearsal/Fitting: TBA (November/Chesapeake, Va.)

Fashion Giveaway: Friday, December 16th

Details: TBA

Fashion Show: Saturday, December 17th

The Signet Center

Chesapeake, Virginia

FOSTER BEAUTY FASHION SHOW SPRING 2022

FOSTERBEAUTYLLC@GMAIL.COM

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Please attach the following with your completed application:

You must submit these items along with your application to be considered.

1. A one or two paragraph designer bio
2. Business logo
3. Designer headshot
4. Four or more photos of your work (past or present collection)
5. One press clip/article (if applicable)

*Be sure to fill out all fields of the application. Incomplete applications will not be reviewed. Please type or print clearly.

Exhibiting Designer or Boutique Collection Information:

Company Name _____

Website _____

Instagram _____

Facebook Page _____

Other Social Media Accounts _____

Address _____

City _____

State _____ Zip _____

Country _____

Is this a storefront location or residence? _____

Key Personnel:

Main Contact Name _____

Main Contact Title (Owner, Designer, Manager, etc.) _____

Phone Number _____

E-Mail _____

City, State of Residence _____

Showcase Information

1. I am prepared to showcase a collection of 15 or more pieces. ___ Yes or ___ No

2. My collection falls into one of the following categories:

___ Menswear

___ High Fashion or Couture

___ Streetwear

___ Children's/Tweens (9-14 years old)

3. I am a(n):

___ Independent Designer

___ Boutique/Storefront

4. I am prepared to pay the full designer showcase fee within 14 days if I am selected. ___ Yes or ___ No

Designer Showcase Package- \$300

- Digital photo package including all photos of Runway Show
- Marketing package including social media promotion, advertisement in event program, and digital signage throughout the event
- Designer bio and link on Foster Beauty Fashion Show website
- Access to professional models and Model LookBook
- Access to Hair/Makeup Team
- 1 Assistant
- Discounted tickets for friends and family
- Access to DJ, Sound Engineer, Lighting and A/V Technician to implement showcase vision