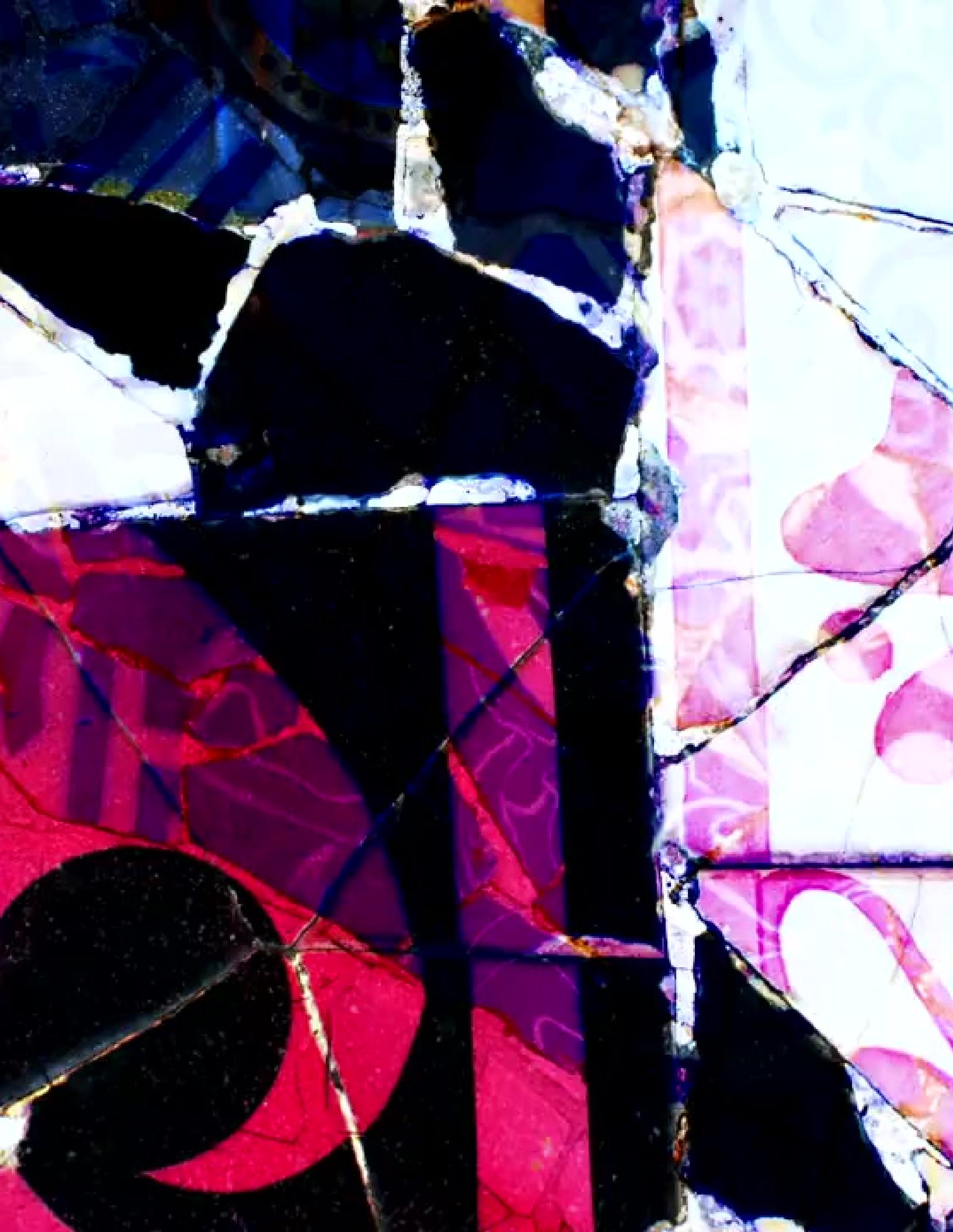




# FOSTER BEAUTY

F A S H I O N   S H O W

1 2 . 1 7 . 2 2





# SAFASH'E

In March of 2013 Sasha Williams received her Bachelor of Fine Arts and Fashion Design from the Savannah College of Art and Design. She learned to use unconventional materials such as rubber, feathers, mesh wire and metallic fabrics, combined with fabric manipulation techniques to redefined silhouettes.

Shortly after graduating Sasha began her career as an independent designer creating the label name Safash'e and broke into the urban underground fashion culture. Being featured in a series of Atlanta based fashion shows. Her highlighted works gained her popularity in the fashion community and allowed her pieces to grace the runway of New York Fashion Week in 2018. With regards for her accomplishments, it presented her with the opportunity to showcase her talents on NBC 12 local News in 2020. Sasha has honed in her skills and is best known for a mixture of structured style lines and pops of color.

[www.safashe.com](http://www.safashe.com)



@safashe



Sasash'e



safashefashion



safasheofficial



## FINESSE 21

Tynisha Jernigan is a young entrepreneur who established her business in 2017 in her hometown, Phoenix Arizona.

Finesse 21 is a men's, urban clothing boutique providing the community stylish and contemporary looks that represent the streetwear culture. Her store, located in the MacArthur Mall, carries some of the hottest names in streetwear.



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## FIRST DATE BOUTIQUE

First Date Boutique was founded in 2019 by Sequoyah Van. Our passion for fashion means that we aim to provide our customers with quality products and quality customer service.

We provide a wide range of fashion from everyday wear to that one statement piece for a special occasion.

We provide looks for your First Date that will make them want to ask you for a second!

Location: 829 Lynnhaven Pkwy Suite 113, Virginia Beach, VA 23452



@thefirstdateboutique



@firstdateboutique



# THE PRINCESS KINGDOMS

We all know it takes a village to build a kingdom. That's why Shanae Saxby (mentor, photographer and kids fashion designer) founded The Princess Kingdoms.

In 2013, Saxby started a Fashion Line and Crafting program for girls ages 4-17. This program is for princesses who have experienced bullying, low self esteem, or depression. Saxby decided to start a line that reflects beauty from a kids perspective. Today, she work with girls around the country to design looks that promote confidence and character.

This season's collection is inspired by edge and elegance. With custom tutus and sneakers they are sure to dazzle our audience.

[www.theprincesskingdoms.com](http://www.theprincesskingdoms.com)





## Built by Stacy

The plus size design concept is the center of BUILT by Stacy. The motto is: "Designed with you in Mind" and is aimed to translate the essence of plus size design into fashion through innovative use of fabrics and form.

Stacy is unique in her various collections and shows her creativity, sensitivity and originality in her use of texture. She believes in creating plus size fashion that is not just visually appealing, but on trend and wearable.

Stacy Hogan, owner, operator and seamstress, launched the BUILT label in December 2013. She has since created 5 ready to wear collections. She participated in NY Fashion Week for International Fashion and Arts Week 2017 & 2018, UBM Fashion show and Magazine launch 2018, and NYFW Fashion Tour 2019. Los Angeles Fashion Week 2019, African Fashion for Peace 2019 and the Essence Music Festival 2019 (Curvy Girl Collection). Her work has been seen on clientele, featured on America's Got Talent, and local fashion shows in Wisconsin and the Midwest.

The Southern Born Wisconsin native was taught to sew at the age of 8, by her mother. Her tenacity and passion for design and clothing, continues to drive her to create, innovate and break barriers with fashion.

B.U.I.It (Building up Images) BUILT BY STACY – Designed with you in Mind!



@builtbystacy



@builtbystacy1



@builtbystacy



Builtbystacy2013@gmail.com



etsy.com/shop/bbsclothier

# CONGRATULATIONS TO OUR FBFS SPRING '22 TOP MODEL!

*Jessica Baiza*



# FBFS WINTER 2022 MODELS



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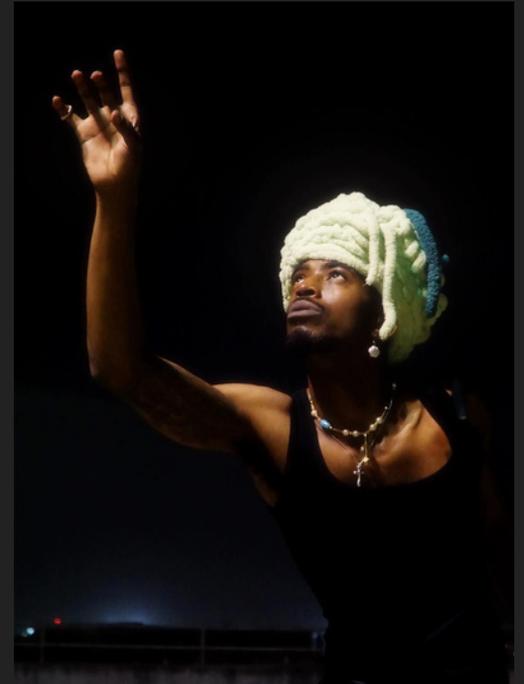
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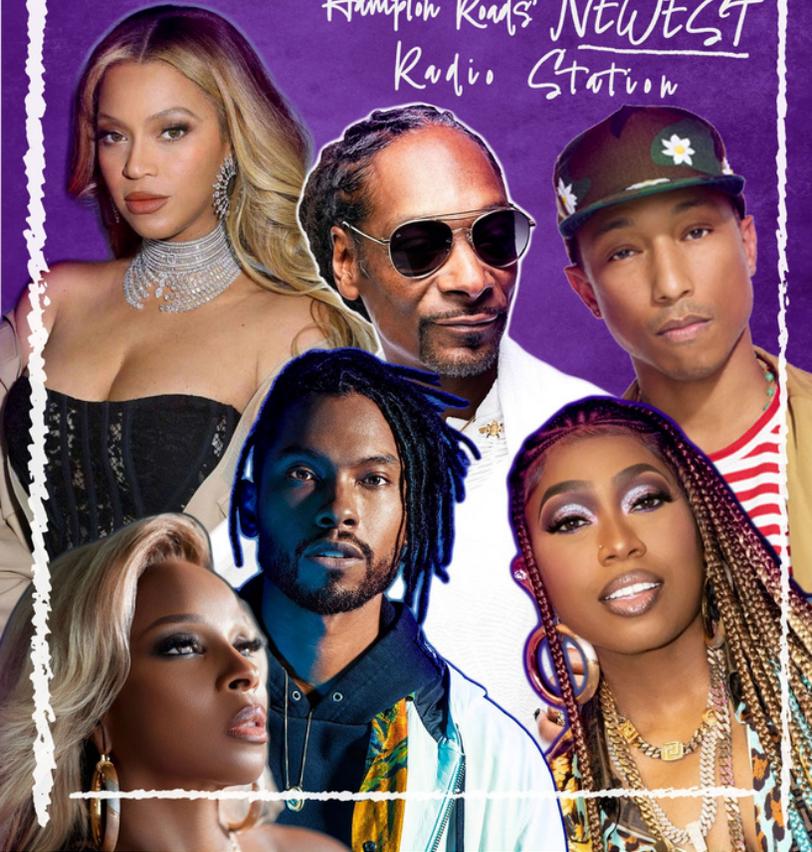


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# FBFS 2022 SNEAKER GIVEAWAY

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**THANK YOU TO ASPIRE ACCOUNTING  
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(336) 727-3120  
[jeanperry@aspireaccountingnc.com](mailto:jeanperry@aspireaccountingnc.com)



# SYNERGY DANCE TEAM

Synergy Dance Team is a teen and adult dance group located in Virginia Beach, VA. The name stems from its meaning: the interaction of two or more people to produce a combined effect greater than their separate effects. In short, together we are stronger.

Their genre styles includes hip hop, jazz, majorette, vogue and urban styles. They've performed for numerous events in the 757 community and wish to expand in the future. Their purpose is to help provide an environment where dancers can network, learn and grow as artists.

# It's time to expand your brand.

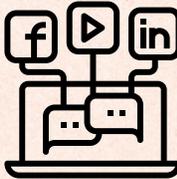
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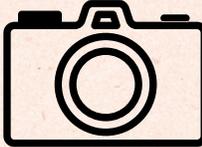
**VIDEO PRODUCTION**



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MANAGEMENT**



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**PHOTOGRAPHY**

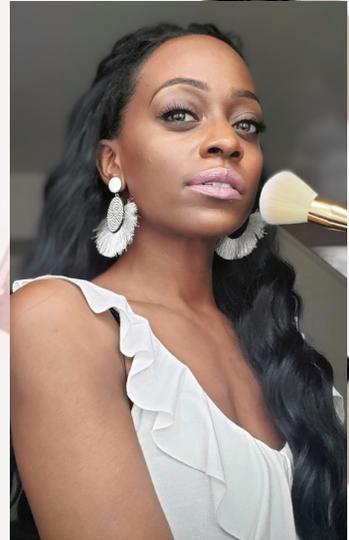
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BTS PHOTOGRAPHER

*Kersey Devon*

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RUNWAY PHOTOGRAPHER

*Tyler Wigglesworth*

@TYLERJORIGINALS



# **OUR MISSION & VISION**

## **DIVERSITY & INCLUSIVITY.**

The Foster Beauty Fashion Show is a diverse and inclusive event that fosters a supportive, creative and innovative environment.

## **EDUCATION & OPPORTUNITY.**

The Foster Beauty Fashion Show partners with emerging designers, models, photographers and talent. Many of our participants are currently enrolled in or have recently graduated from local colleges in the Hampton Roads area. By partnering with college students and young entrepreneurs we intend to help them expand their knowledge on the business and fashion industries and provide experience to assist in their career aspirations.

## **EMPOWERING COMMUNITY.**

The Foster Beauty Fashion Show believes in growing our community through building relationships with local businesses. We aim to help entrepreneurs and local business owners gain market exposure by connecting them to a new client base. We take pride in knowing that investing in local businesses means we are improving and growing our community.

## **CHARITY.**

The Foster Beauty Fashion Show is about more than just fashion and beauty! We're about giving back to those in need. A portion of proceeds from each event are donated to local nonprofit organizations.



STAY UP TO DATE WITH THE  
FOSTER BEAUTY FASHION SHOW!



@fosterbeautyfashionshow



[www.fosterbeautyfashionshow.com](http://www.fosterbeautyfashionshow.com)



Sign up for our e-newsletter for special discounts and offers!

# FBFS WINTER 2022

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12.17.22

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